



COMMUNITY
WAIKATO

"Thriving Communities"

Hapori Mauriora

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Making Facebook Work For You *with Kim Cable from Markethub*

Have you created an organisational Facebook page and are wondering "What Next". Do you want tips on how to use Facebook more effectively to maintain relationships, and engage your communities?

This workshop could be just what you are looking for.

- Discover how Facebook helps not-for-profit organisations
- Get familiar with common Facebook terms
- Learn what makes a good post and how you can encourage more people to engage
- Learn how to manage your time better by developing a calendar of Facebook post topics, and learn how to schedule your posts
- Develop a social media policy for your organisation
- Discuss how to measure success on Facebook
- Take away some useful templates and ideas to use on your own Facebook pages.



Thursday 22 August 2019 @ Community Waikato, 33 Victoria Street, Hamilton

from 9.30 am – 12.30 pm

Cost: \$70 or \$140 for non-community organisations

Please bring your own laptop for this workshop

[Click here for online registration](#)

Parking: there is a coin only pay and display HCC carpark next door with limited parking available (\$4 per day) and a parking building round the corner in Knox Street (\$6 per day). There is a bus stop right outside the building. **Please do not** park in Community Waikato's staff parking area. If registering online is not an option for you please contact Sally, 07 2820744 or sally@communitywaikato.org.nz